



Press release – 1 September 2023

Discovery Paper Hosts Webinar: “Discover the Way of the Eco Switch”

Discovery Paper is thrilled to invite you to our upcoming webinar, "Discover the Way of the Eco Switch," taking place on September 21st. This event will bring together distinguished paper industry experts who will share their valuable insights on key sustainability topics.

During the webinar, we will have the pleasure of hosting an engaging discussion featuring:

- Jonathan Tame (Two Sides) - Unveiling the captivating "Love Paper" Campaign and its positive impact on raising awareness of the sustainability and attractiveness of paper.
- Pedro Silva (The Navigator Company) - Demystifying the differences between recycled and virgin fibre, shedding light on their respective environmental impacts.
- Andrew Gilbert (The Navigator Company) - Exploring the multiple sustainability benefits of using lighter paper.

This webinar provides a unique opportunity to learn how your company can actively participate in shaping a brighter future. Discover the Way of the Eco Switch and find out how you can save valuable resources while making environmentally responsible choices.

The webinar will take place on September 21st, 2023.

From 10h00 to 11h00 am WET | 11h00 – 12h00 am CET

Register here: [Webinar Registration - Zoom](#)

About Discovery Paper:

Discovery outperforms its regular competition in terms of superior runnability, making it the best and most reliable choice for high-volume printing. Discovery papers are lighter and greener: they use less wood than Regular Standard 80 g.m⁻² paper, producing the same amount of paper and avoiding waste. Using *Eucalyptus globulus* fibres, our technology requires up to 40% less wood volume to produce the same amount of paper/m². Since less waste means cost savings, with Discovery, you can reduce the amount of paper you use without having to reduce the number of printed sheets.

Designed for high-volume printing, Discovery lightweight papers combine non-stop performance, non-stop eco-efficiency and non-stop savings. We go easy on the planet, while delivering the best-in-class solutions for our clients and partners. It's a win-win. That's why Discovery's 75 g.m⁻² paper is the best-selling in Europe in its product category.